



SUPPLEMENTAL/BID BULLETIN NO. 2 For LBP-GIBAC-ITB-GS-20240305-02

PROJECT

:

:

Production of Twenty (20) LANDBANK Explainer Videos

IMPLEMENTOR

Bids and Awards Committee for Goods and Infrastructure

(GI-BAC)

DATE

April 25, 2024

This Supplemental/Bid Bulletin is issued to modify, amend and/or clarify certain items in the Bid Documents. This shall form an integral part of the Bid Documents.

Modifications and amendments:

- The bidder/s are encouraged to use the Bid Securing Declaration as Bid Security.
- 2) The Terms of Reference (Annexes D-1 to D-16), Technical Specifications (Section VII) and Checklist of Bidding Documents (Item No. 12 of Technical Documents) have been revised. Please see attached revised Annexes D-1 to D-16 and specific sections of the bidding documents.
- 3) As provided under Item 9.2 of Appendix 3 of the Implementing Rules and Regulations (IRR) of Republic Act (RA) 9184 "In case of other forms of bid security, the on-line bidder shall prepare and submit a scanned copy of the bid security together with the electronic bid. However, the original bid security must be submitted to the BAC concerned before the end of business hours on the day of bid submission, a failure of which shall automatically render the bid submission as non-compliant.
- 4) The submission and opening of bids is re-scheduled on May 2, 2024 at 10:00 A.M. through videoconferencing using Microsoft (MS) Teams application.
- Responses to bidder's queries/clarifications per attached Annex G.

By the authority of the GI-BAC:

ATTY, HONORIO T. DIAZ, JR. Head, GI-BAC Secretariat

Technical Specifications

Specification

Statement of Compliance

Bidders must signify their compliance to the Technical Specifications/Terms of Reference by stating below either "Comply" or "Not Comply"

Statements of "Comply" or "Not Comply" must be supported by evidence in a Bidders Bid and cross-referenced to that evidence. Evidence shall be in the form of manufacturer's unamended sales literature, unconditional statements of specification and compliance issued by the manufacturer, samples, independent test data etc., as appropriate. A statement that is not supported by evidence or is subsequently found to be contradicted by the evidence presented will render the Bid under evaluation liable for rejection. A statement either in the Bidders statement of compliance or the supporting evidence that is found to be false either during Bid evaluation, postqualification or the execution of the Contract may be regarded as fraudulent and render the Bidder or supplier liable for prosecution subject to the applicable laws and issuances.

Production of 20 LANDBANK Explainer Videos

- Scope of work and other requirements per attached Revised Terms of Reference (Annexes D-1 to D-16).
- The documentary requirements enumerated in item V Requirements for Submission (Annexes D-3 & D-4) of the Revised Terms of Reference shall be submitted in support of the compliance of the Bid to the Technical Specifications and other requirements.

Non-submission of the above mentioned documents/requirements may result in bidder's post-disqualification.

Please state here either "Comply" or "Not Comply"

LBP-HOBAC-ITB-GS-20240305-02 Revised 04/17/2024

	Name of Bidder
_	
	Signature over Printed Name of Authorized Representative

Checklist of Bidding Documents for Procurement of Goods and Services

The documents for each component should be arranged as per this Checklist. Kindly provide guides or dividers with appropriate labels.

Eligibility and Technical Components (PDF File)

- The Eligibility and Technical Component shall contain documents sequentially arranged as follows:
 - Eligibility Documents Class "A"

Legal Eligibility Documents

Valid PhilGEPS Registration Certificate (Platinum Membership) (all pages).

Technical Eligibility Documents

- 2. Duly notarized Secretary's Certificate attesting that the signatory is the duly authorized representative of the prospective bidder, and granted full power and authority to do, execute and perform any and all acts necessary and/or to represent the prospective bidder in the bidding, if the prospective bidder is a corporation, partnership, cooperative, or joint venture or Original Special Power of Attorney of all members of the joint venture giving full power and authority to its officer to sign the OSS and do acts to represent the Bidder. (sample form Form No. 7).
- Statement of the prospective bidder of all its ongoing government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid, within the last five (5) years from the date of submission and receipt of bids. The statement shall include all information required in the sample form (Form No. 3).
- Statement of the prospective bidder identifying its Single Largest Completed Contract (SLCC) similar to the contract to be bid within the relevant period as provided in the Bidding Documents. The statement shall include all information required in the sample form (Form No. 4).

Financial Eligibility Documents

- 5. The prospective bidder's audited financial statements, showing, among others, the prospective bidder's total and current assets and liabilities, stamped "received" by the BIR or its duly accredited and authorized institutions, for the preceding calendar year which should not be earlier than two (2) years from the date of bid submission.
- The prospective bidder's computation for its Net Financial Contracting Capacity (NFCC) following the sample form (Form No. 5), or in the case of Procurement of Goods, a committed Line of Credit from a Universal or Commercial Bank in lieu of its NFCC computation.

- Eligibility Documents Class "B"
 - 7. Duly signed valid joint venture agreement (JVA), in case the joint venture is already in existence. In the absence of a JVA, duly notarized statements from all the potential joint venture partners stating that they will enter into and abide by the provisions of the JVA in the instance that the bid is successful shall be included in the bid. Failure to enter into a joint venture in the event of a contract award shall be ground for the forfeiture of the bid security. Each partner of the joint venture shall submit its legal eligibility documents. The submission of technical and financial eligibility documents by any of the joint venture partners constitutes compliance, provided, that the partner responsible to submit the NFCC shall likewise submit the statement of all its ongoing contracts and Audited Financial Statements.
 - For foreign bidders claiming by reason of their country's extension of reciprocal rights to Filipinos, Certification from the relevant government office of their country stating that Filipinos are allowed to participate in government procurement activities for the same item or product.
 - Certification from the DTI if the Bidder claims preference as a Domestic Bidder, if applicable.
- Technical Documents
 - Bid Security (if in the form of a Surety Bond, submit also a certification issued by the Insurance Commission).
 - Section VI Schedule of Requirements with signature of bidder's authorized representative.
 - Revised Section VII Specifications with response on compliance and signature of bidder's authorized representative.
 - Duly notarized Omnibus Sworn Statement (OSS) (sample form Form No.6).
 - Note: During the opening of the first bid envelopes (Eligibility and Technical Components) only the above documents will be checked by the BAC if they are all present using a non-discretionary "pass/fail" criterion to determine each bidder's compliance with the documents required to be submitted for eligibility and the technical requirements.
- Other Documents to Support Compliance with Technical Specifications [must be submitted inside the first bid envelope (Eligibility and Technical Components)]
 - 14. Copy of Company Profile showing that the business has been operating for at least three (3) years prior to the opening of bids.

- 15. List of clients in other government agencies, universal banks and/or reputable companies with contact persons and contact details (indicating the years when the project/s were handled for them).
- 16. Copy of Project portfolio/sample works.
- 17. At least two (2) certificates of Satisfactory Performance issued by previous clients. The said certificates must be issued for the past two (2) years prior to the opening of bids.
- Copy of Current and Valid Mayor's/Business Permit.
- Copy of BIR Certificate of Registration.
- 20. Copy of Latest General Information Sheet (GIS)
- Post-Qualification Documents/Requirements [The bidder may submit the following documents/requirements within five (5) calendar days after receipt of Notice of Post-Qualification]:
 - Business Tax Returns per Revenue Regulations 3-2005 (BIR No.2550 Q) VAT or Percentage Tax Returns for the last two (2) quarters filed manually or through EFPS.
 - 2. Latest Income Tax Return filed manually or through EFPS.
 - Original copy of Bid Security (if in the form of a Surety Bond, submit also a certification issued by the Insurance Commission).
 - Original copy of duly notarized Omnibus Sworn Statement (OSS) (sample form - Form No.6).
 - Duly notarized Secretary's Certificate designating the authorized signatory in the Contract Agreement if the same is other than the bidder's authorized signatory in the bidding (sample form – Form No. 7).

Financial Component (PDF File)

- The Financial Component shall contain the documents sequentially arranged as follows:
 - Duly filled out Bid Form signed by the b'dder's authorized representative (sample form - Form No.1).
 - Duly filled out Schedule of Prices signed by the bidder's authorized representative (sample form - Form No.2).
 - Duly filled out Breakdown of Bids (for color laser printers) signed by the Bidder's Authorized representative (Annex E).

Note: The forms attached to the Bidding Documents may be reproduced or reformatted provided the information required in the original forms and other requirements like signatures, if applicable, are complied with in the submittal. Terms of Reference for the Engagement of a Third-Party Service Provider (TPSP) for the Production of Twenty (20) LANDBANK Explainer Videos

As of April 16, 2024

BACKGROUND

This project will cover the pre-production, production and post-production of twenty (20) explainer videos on LANDBANK's programs, products and services.

The goal of the explainer videos is to educate and attract potential customers with visually appealing images or drawings in 2D animation that are clear, concise, and easily understandable to all viewers.

II. SCOPE OF WORKS

A. Account Management

Provide general account management services for this project. This includes supervising the sourcing of all assignments, overseeing the creative process, and managing relationship between client and agency

B. Creative Concept Development and Output

- Development of core messaging idea that will be the basis for the explainer video
- 2) Script and/or storyboard development
- 3) Pre-production, production and post-production for the twenty explainer videos
- 4) At least 3 to 4 minutes explainer videos
 - a. Planning and Pre-production:
 - Pre-production meetings/creative briefing and coordination with CAG-CCED
 - Preparation and finalization of Audio-visual presentation (AVP) scripts, storyboards, and list of Voice Over (VO) talent/s

b. Production requirements:

- Develop/create the assets needed based on the final concept and approved script
- Provision of voice over talents
 - Selection of male and/or female voice talents who are wellversed in English, Filipino, and/or dialects (will depend on the scripts approved by CAG-CCED)
 - Supplier will be required to submit audio samples from which LANDBANK-CCED will select talents and approve

c. Post-production:

- Post-production or editing of the explainer videos (With 5 sets of standard revisions per video)
- ii. Animation visual standards/requirements:
 - Custom illustration with full color palette and rich visual style in 2D animation
 - Minimum quality of video at least Full HD
 - At least 3 to 4 minutes duration
- iii. Use of music library for scoring
- iv. Turnover of final approved video
- v. Turnover of editable/package files (Adobe Premiere project .prproj and After Effects Project - .aep), as well as all the raw files and assets shall be made <u>within 10 days after the completion of each explainer</u> <u>video</u>. A designated external drive shall be use and provided for the turnover of files.

Revival Annex D-1

C. Key Creative Team shall include:

- 1) Overall Project Manager
- 2) Creative Director
- 3) Copywriters
- 4) Video editors
- 5) Animators
- 6) Voice over talents

III. PROJECT DURATION

The contract shall begin upon receipt of Notice to Proceed and Advice from LANDBANK Corporate Communications and Events Department (CCED) and shall end 2 years thereafter or upon full utilization of the Contract Price, whichever comes first.

Below is the production timetable per explainer video:

Schedule	Activities			
Day 0	TPSP receipt of Advice from LANDBANK CCED			
1 calendar day (Within 3 calendar days after receipt of Advice from LANDBANK CCED)	Pre-production meeting/creative briefing			
4 days (After the Pre-prod meeting/ creative briefing)	 Prepare key visual proposal, work plan, AVP script and list of VO talent/s. Submit proposal to LANDBANK CCED. 			
3 calendar days (c/o LANDBANK CCED)	Review and approval or comments for revision (if any) of the key visual proposal, work plan, AVP script and VO talent/s and samples works			
2 calendar days (c/o TPSP)	Revision/s (if any) Submission of revised key visual proposal, work plan, AVP script and VO talent/s and samples works			
1 calendar day (c/o LANDBANK CCED)	Review and approval. Endorse to TPSP the approval.			
7 calendar days (after receipt of approved proposal from LANDBANK CCED)	Production of the explainer video			
1 calendar day (c/o TPSP)	Submit the explainer video to LANDBANK CCED			
3 calendar days (c/o LANDBANK CCED)	Review and approval or comments for revision (if any) of the explainer videos.			
2 calendar days (c/o TPSP)	Revision/s (if any) Online submission of revised materials.			
1 calendar day 1. (c/o LANDBANK CCED) 2. (c/o TPSP)	Review and approval. Endorse to TPSP the approval. Online submission/delivery of final cut videos to LANDBANK CCED.			
25 calendar days	Sub-total			
10 calendar days after completion of each explainer video	Turnover of editable/package files (Adobe Premiere projectprproj and After Effects Projectaep), as well as all the raw files and assets.			
	(A designated external drive shall be use and provided for the turnover of files.)			
35 calendar days	Total			

Note: The TPSP must ensure the completion of the engagement within the agreed period. Should a change in timeline be necessary, the TPSP must request in writing for its extension at least five (5) calendar days prior to the agreed timeline to be approved by the appropriate units of LANDBANK.

IV. COORDINATION

The TPSP will coordinate with the LANDBANK Corporate Communications and Events Department (CCED) towards the completion and delivery of the expected services and outputs.

Contact details are as follows:

MA. ANGELINE S. DELA CRUZ
Corporate Communications Specialist II
Creatives and Design Unit
Corporate Communications and Events Department

24th Floor, LANDBANK Plaza, M.H. del Pilar cor. Dr. J. Quintos Sts., Malate, Manila

Telephone No.: 8522-0000 local 2078

Email Address: masdelacruz@landbank.com

V. REQUIREMENTS FOR SUBMISSION

A. Pre-qualification Requirements

To be eligible for the project, TPSP must comply with the following criteria as evidenced by supporting documents, which must be submitted to LANDBANK for evaluation.

Supplier Requirements	Dccumentary Requirements		
TPSP must be formally established for at least three (3) years	Company overview indicating background/ profile and number of years in the industry		
Must have handled similar projects for other government agencies, universal banks and/or reputable companies			
Has a good track record with customers in terms of quality of work and compliance with delivery schedule.	Submit at least two (2) Certificates of Satisfactory Performance from previous clients for past five (5) years prior to opening of bids		

Repired Annex D.3

B. Financial Proposal

The Financial Proposal shall be inclusive of VAT and other applicable taxes.

C. Other Supporting Documents

Apart from the financial proposal, the TPSF should submit the following documentations:

- 1) Current and valid Mayor's/Business Permit
- 2) BIR Certificate of Registration
- 3) Latest General Information Sheet (GIS)

VI. PAYMENT TERMS

- A. Pursuant to Malacañang Executive Order No. 170 Adoption of Digital Payments for Government Disbursements and Collections, directing all government agencies to utilize safe and efficient digital disbursement in the payment of goods, services and other disbursements. The winning supplier is required to maintain a deposit account with LANDBANK Cash Department or any of its Branches.
- Payment shall be through direct credit to the winning supplier's deposit account with LANDBANK.
- C. The supplier shall be paid within sixty (60) calendar days after submission of billing or claim, and complete documentary requirements as stated in item D.
- D. No down payment shall be made. However, staggered payment <u>per milestone</u>, <u>per explainer video completed</u>, may be allowed, as follows:

%	Milestone	Documentary requirements
40%	After approval of the overall key visual proposal, work plan, AVP script and VO talent/s and sample works	Sign-off sheet on the key visual proposal, work plan, AVP script and VO talent/s
50%	After approval of the explainer video	Sign-off sheet on the explainer video
10%	After delivery of all raw and working files	Delivery receipt/turn-over sheet for the raw and working files

VII. LIQUIDATED DAMAGES

When the supplier fails to satisfactorily deliver the gccds/services under the contract within the specified delivery schedule, inclusive of duly granted time extensions, if any, the supplier shall be liable for damages for the delay and shall pay the procuring entity liquidated damages, not by way of penalty, an amount equal to one-tenth (1/10) of one percent (1%) of the cost of delayed goods/services scheduled for delivery for every day of delay until such goods/services are finally delivered and accepted by LANDBANK.

LANDBANK need not prove that it has incurred actual damages to be entitled to liquidated damages, such amount shall be deducted from any money due or which may become due to the supplier. In case the total sum of liquidated damages reaches ten percent (10%) of the total contract price, LANDBANK may rescind the contract and impose appropriate sanctions over and above the liquidated damages to be paid, in accordance with the Revised IRR of RA 9184.

Revised Annex D-4

VIII. TERMINATION OF CONTRACT/PRE-TERMINATION CLAUSE

- 1. Pre-termination/Termination of Contract shall be governed by the Guidelines on Termination of Contracts per Annex "I" of the 2016 Revised Imclementing Rules and Regulations.
- 2. In addition to the grounds under the said Guidelines for Contract Termination the following are also grounds for pre-termination/termination:
 - Failure by the service provider to perform its obligation thereon;
 - Unsatisfactory Performance by the service provider within the contract duration.

IX. PERFORMANCE EVALUATION

- A. The performance of the supplier shall be evaluated on an annual basis or as often as necessary using the parameters set forth in the Performance Assessment Report (Exhibit 1).
- B. An adjectival rating of "Needs Improvement" or "Poor" shall be a ground for pretermination of the contract, subject to a 30 calendar day notice.

X. NON-DISCLOSURE AGREEMENT (NDA)

The supplier shall guarantee that the information by the procuring entity in relations to the performance of its function shall be handled with utmost confidentiality. This should be supported by separate duly notarized Non-Disclosure Agreement (Exhibit 2) mutually agreed upon by both parties.

Prepared by:

MA. ANGELINE S. DELA CRUZ Corporate Communications Specialist II Creatives and Design Unit

Corporate Communications and Events Department

Noted by:

JOSÉLITO G. RAMOS

Corporate Communications Officer

Creatives and Design Unit

Corporate Communications and Events Department

MEKISSA B. CALIMAG

Assistant Vice President

Corporate Communications and Events Department

Revived Annex 0-5

		THIRD PARTY SERVICE PROVIDER (I PERFORMANCE ASSESSMENT REPO			
Name of Service	1759		Contract Feriod		
rovided			Assessmen Period	đ.	
Notes:	and the state of t				
laues, e S. An edje Group I	ii or additional remarks may exceptions or recommenda ectival rating of Needs imp.	rovement" and "Poor" shall warrant further assessments on clearly scored under the REMARKS section with cor	, as deemed neces	enting Unit noted b nmendation subjec	y the
VEIGHT	CRITERIA	PERFORMANCE STANDARDS	FATING	RATING	2400000
1.	Conformity to Technical Re		POLISIO	RAUNG	REMARKS
15%	Technical Product Support a, Actions/ response on any request	Able to meet expectations and provides thorough assessment and evaluation of request 4 - 80% and above of the total requests were responded, able to meet expectations and provided wich thorough assessment and evaluation. 3 - 50% to 79% of the total requests were responded, able to meet expectations and provided with thorough assessment and evaluation. 2 - 40% to 50% of the total requests were responded, able to meet expectations and provided with thorough assessment and evaluation. 1 - 5allow 40% of the total requests were responded, able to meet expectations and provided with thorough assessment and evaluation; negative publicity was encountered by the Bank dige to			
	b. Provision aftervice reports (documentation)	service delivery failure. Able to provide thorough service reports and recommendations, when nocessary, upon completion of actions/resolutions 4 - 80% and above of the time, was able to provide thorough service reports and recommendations 3 - 60% to 79% of the time, was able to			
20%		to provide thorough service reports and recommendations 2 - 40% to 50% of the time, was able to to provide thorough service reports and recommendations 1 - Below 40% of the time, was able to to provide thorough service reports and recommendations			
2.	Timeliness in the Delivery o	Particular and the Control of the Co			
	Response time 'n the delivery of	Able to comply with the response time as attipulated in the contract service			
25%	service	agreement. 4 - 80% and above of the total requests responded during the sussement period were responded within the agreed timeline. 3 - 60% to 70% of the total requests responded during the essessment period were responded within the agreed timeline. 2 - 40% to 50% of the total requests responded during the assessment period were responded within the agreed timeline. 1 - Below 40% of the total requests responded during the assessment period were responded within the agreed timeline.			

Page 1 to 4

0	EVALUATION		7	WESHTED	
WEIGHT	CRITERIA	PERFORMANCE STANDARDS	RATING	RATING	REMARKS
3	. Behaviour of Personnel (C	ourteous, Professional and	111111111111111111111111111111111111111	1	SUMMONS
	Enowledgeable) (20%)				
20%	Qualified Staff	Able to provide sufficient knowledgeable and skilled staff required in the maintenenced the assigned activity/service (Aveilability may be in various means such as enail, on-site support, phone or video call, etc.) a. Provided sufficient highly skilled and knowledgeable staff support; Staff always available when called 3. Provided sufficient highly skilled and knowledgeable staff support; Staff available on a schedule basis 2. Provided sufficient highly skilled and knowledgeable staff support; Staff available on a schedule basis 2. Provided sufficient highly skilled and knowledgeable staff support; Staff not readily available 3. Lacks knowledgeable and skilled			
. 4.	Response to Complaints (2 Problem Resolution/	staff support; Staff cannot address the requests/Inquiries/Issues raised (9%) Able to address problems or resolve			
20%	Issue Menagement	any errors by providing assessment, work- around recommendation or permanent fixes and adequate information. 2 - 80% and above of the total problems reported were provided with assessment, work-around recommendation or permanent fixes and adequate information where the problem no longer recurred. 2 - 60% to 75% of the total problems reported were provided with assessment, work-around recommendation or permanent fixes and adequate information where the problem no longer recurred. 2 - 40% to 55% of the total problems reported were provided with assessment, work-around recommendation or permanent fixes and adequate information where the problem no longer recurred. 2 - 8elow 40% of the total problems reported were provided with assessment, work-around recommendation or permanent fixes and adequate information where the problem no longer recurred; negative publicity was ancountered by the Bank due to service delivery failure.			

Page 2 to 4

	EVALUATION			WEIGHTED	
WEIGHT	CRITERIA	PERFORMANCE STANDARDS	BATTNG	RATING	REMARKS
5.	Compliance with set office	policies for such service (10%)	Total 10	MANUAL .	BEMAKS
3%	a. Business Continuity Plan (BCF)	Able to provide a document/report/ certification on the eval(ability of contingency measures/BCP for continued delivery of service to the Beak in case of adverse events (to be validated during soudit) 4 - Provided a document/report/ certification on the availability of contingency measures/BCP in case of adverse events. 1 - Does not provide document/report/			
	b. Compliance to the Confidentiality	certification on the availability of contingency measures/BCP Able to comply with the confidentiality agreement with the Bank and always	-	1	
3%	Agreement ((fapplicable)	observe proper handling of confidential information 4 - Compty with the confidentiality agreement and always observe proper handling/transmission of confidential information (n.g., encryption of deta transmitted and ensure that information is disclosed only to authorized persons) 3 - Compty with the confidentiality agreement, but sometimes falled to observe proper handling/transmission of confidential information 2 - Caused potential breach of confidential information 1 - Caused breach of confidential information			
	c. Compliance to Audit Requirement	Allowed access of the Bank's internal and external auditors and BSP auditors to information regarding the autourced activities/services and comply with the following requirements.			
2%	z. 1. Data Segregation	Observed segregation of data of the Bank from that of service provider and its other cilents 4 - Observe data segregation for controls and for easily accessible/fast data recovery 1 - Does not comply with data segregation			
2%	e.2. BCP/Contingency Measures/Disascer Recovery	Allowed access to disenter recovery/ business continuity contingency plans and procedures 4 - Nasa BC to provide contingency measures specific to the Bank 5 - Nasa BCP to provide contingency measures in general to its clients 2 - Nes a BCP to provide contingency measures but on a limited basis only 1 - Nesso BCP to provide contingency measures to its clients			

Page T to 4

GHT CRITERIA	PERFORMANCE STANDARDS	RATING REMARKS
		nemans nemans
The total weight for	he performance rating is equivalent to 100 %.	
The service provider	must attain at least a "Satisfactory" rating of 80 %.	
	TOTAL RATING	
	AVERAGE RATIN	Company Compan
	ADJECTIVAL RAT	ING
Numerical Rating	Adjectival Rating	Description
3.4 - 4.0	Excellent	Exceeds expectations/deliverables
2.3 - 3.3	Good	Meets deliverables
1.7-2.2	Needs Improvement	Tighter Controls, Management Intervention required
1.0 · 1.6	Paor	Discontinue
current morket sta	for amendment/hunewol of the outsourcing agree adards and to cape with changes in their busines Reporting of leaves/incidents/han-compliance th /service)	s strategies; Statement of TESP
Prepared by:	Reviewed by:	Noted by:
Prepared by:	Reviewed by: Head, Implamenting Unit	VMA:1992.702

Revised Annex D-9

NON-DISCLOSURE AGREEMENT

	, a, with
	ss at, a, with rred to as ", "
	- and -
	OF THE PHILIPPINES, a government financial institution isting under and by virtue of the previsions of R.A. 3844, as principal office at Landbank Plaza at 1598, M.H. Del Pilar cor. is, Malate, Manila, represented by its, red to as "LANDBANK".
	presentatives are duly authorized for this purpose as evidenced _, attached hereto as Annex A, series.
	WITNESSETH: THAT
for	ies desire to execute this Agreement for (specific services) of the executed by and between, on
sclosed	cess, certain confidential information may be exchanged and disc

1. DEFINITION OF CONFIDENTIAL INFORMATION

All communications or data, in any form, whether tangible or intangible, which are disclosed or furnished by any director, officer, employee, agent, or consultant of any party hereto, including their affiliates and subsidiaries, (hereinafter referred to as "Disclosing Party") to the other party, including their affiliates and subsidiaries, (hereinafter referred to as "Receiving Party) and which are to be protected hereunder against unrestricted disclosure or competitive use by the Receiving Party shall be deemed to be "Confidential Information."

As used herein, the term "Confidential Information" shall mean all non-public, confidential or proprietary information disclosed hereunder, in any tangible or intangible form, such as but not limited to written, oral, visual, audio, those produced by electronic

Revised Annep 0-10

media, or through any other means, that is designated as confidential or that by its nature or circumstances surrounding its disclosure, should be reasonably considered as confidential.

Confidential information shall include, but not limited to products or planned products, processes and/or procedures, technological achievements and interests, customers and potential customers, business prospects, financial statements and information, financial situation and corporate plans, internal activities, future plans of both parties, and all technical, financial or business information, data, ideas, product strategies, business strategies, details of the employees of the Disclosing Party, software, intellectual property rights or processes proprietary to the Disclosing Party, or any other matter in which the Disclosing Party may have any interest whatsoever.

Each Disclosing Party hereby represents and warrants to the Receiving Party that it has lawful rights to provide the confidential information, either in writing, by delivery of items, by initiation of access to information, such as may be in a database, or by audio, oral or visual presentation.

Confidential information should be marked with a restrictive legend by the Disclosing Party. All information which is orally or visually disclosed will be identified as confidential at the time the disclosure is made and is subsequently described in a written document that is marked with a restrictive legend and delivered to the receiving party within thirty (39) days after the date of oral or visual disclosure. Documents will be considered confidential if they are marked with a restrictive legend or they are clearly recognizable as confidential information to a prudent person with no special knowledge of the Disclosing Party's industry.

2. EXCEPTIONS TO THE SCOPE OF CONFIDENTIAL INFORMATION

Confidential information does not include information which:

- 2.1 has been or becomes now or in the future published in the public domain without breach of this Agreement or breach of a similar agreement by a third party; or
- 2.2 prior to disclosure hereunder, is properly within the legitimate possession of the Receiving Party, which fact can be proven or verified by independent evidence; or
- 2.3 subsequent to disclosure hereunder, is lawfully received from a third party having rights therein without restriction on the third party's or the Receiving Party's right to disseminate the information and without notice of any restriction against its further disclosure; or
- 2.4 is independently developed by the Receiving Party through persons who have not had, either directly or indirectly, access to or knowledge of such information which can be verified by independent evidence; or
- 2.5 is disclosed with the written approval of the other party or after the applicable period of confidentiality.

3. SCOPE OF USE

Both parties agree that all or any portion of the confidential information exchanged during discussions, meetings and during the business relationship entered into shall not be used except in the manner set forth in this Agreement.

In accordance with R.A. 10173 (Data Privacy Act), Parties shall ensure that appropriate organizational, physical, and technical measures are in place to maintain the confidentiality, integrity and security of all personal data that may come to its knowledge or possession by reason of any provision of this Agreement and that its employees, agents, representatives, or any person acting under its authority shall hold personal information under strict confidentiality at all times.

The specific purposes for which the confidential information are to be utilized and the manner in which it may be used are as follows: ______ which is pursuant to the main agreement to which this Agreement is ancillary to.

(Indicate also if a separate DSA is executed or will be executed in connection with this NDA).

4. OBLIGATIONS OF THE RECEIVING PARTY

With respect to the confidential information provided under this Agreement, the Receiving Party, its principals, directors, officers, representatives, employees, existing and prospective clients, associates, agents, affiliates, consultants and entities under the same management as its own, working with the Receiving Party on this matter, shall:

- 4.1 hold the confidential information (regardless of whether it is specifically marked confidential or not) with confidentiality, protect it acequately and retain it in a secure place with access limited only to the Receiving Party's employees or agents who need to know such information for purposes of this Agreement;
- 4.2 restrict disclosure of the confidential information solely to those persons with a need to know and not disclose it to any other person;
- 4.3 advise those persons of, and ensure of their compliance with, their obligation with respect to the confidential information;
- 4.4 not use the confidential information for its own benefit, commercial or otherwise, or that of any other person, directly or indirectly, in any manner whatsoever; and
- 4.5 use the confidential information only strictly for the purposes set forth herein and no other purpose, except as may otherwise be specifically agreed upon in writing.

5. PROPERTY OF THE DISCLOSING PARTY

All confidential information, unless otherwise specified in writing, shall remain the sole and exclusive property of the Disclosing Party and shall be used by the Receiving Party only for the purpose intended, except as may be required by applicable laws or legal process.

If the Receiving Party required to disclose any confidential information in order to comply with any applicable law, or legally binding order of any court, government, administrative or judicial body, it will promptly inform the disclosing Party of the full details of the circumstances of the purpose use or disclose and of the relevant confidential information to be used or disclosed and will give the Disclosing Party reasonable opportunity to seek a protective order or take other appropriate action. The Receiving Party shall also cooperate in the Disclosing Party's efforts to obtain a protective order or other reasonable assurance that confidential treatment will be afforded the information. If in the absence of a protective order and the Receiving Party is compelled as a matter of law to disclose the information, based upon the written option of the Receiving Party's counsel addressed to the Disclosing Party, the Receiving Party may disclose to the party compelling the disclosure only the part of the confidential information as required by law to be disclosed. The Receiving Party shall advise and consult with the Disclosing Party and its counsel as to such disclosure and the Receiving Party shall use its best efforts to obtain confidential treatment thereof.

5. Safeguards for Confidentiality

Each Party shall establish reasonable and appropriate safeguards and security measures to ensure the confidentiality, integrity and security of any Confidential Information shared or disclosed by the other Party pursuant to this Agreement. It shall be responsible in preventing the unauthorized access and use of such Confidential Information in its custody. It is likewise prohibited from further sharing or disclosing such Confidential Information to any unauthorized party, including its affiliates, without the prior written consent of the other Party, as appropriate.

Each Party shall implement and maintain a security program which shall include security measures intended to protect the Confidential Information against accidental or unlawful destruction, alteration, disclosure or unauthorized or unlawful processing.

Each Party shall regularly monitor its compliance with these security measures. In the event that there is a breach in its data security, it shall notify the Data Protection Officer or any other appropriate officer of the other Party in writing, immediately after discovery of such data breach or upon reasonable belief that a data breach has occurred.

Both Parties shall likewise use encryption method.

The foregoing obligations and undertakings of each Party shall continue and shall survive the termination of this Agreement for as long as such Party processes, uses or stores Confidential Information shared and disclosed by the other Party.

Revised Annep 0-13

6. Reporting of Data Breach

Each Party shall regularly monitor its compliance with the security measures provided in this Agreement. In the event that there is a breach in its data security affecting Confidential Information, it shall notify the Data Protection Officer or any other appropriate officer of the other Party in writing, immediately after discovery of such data breach or upon reasonable belief that such data breach has occurred. The following must be included in such written notice if known at the time of notice: (1) General circumstances, nature of the data breach, and Confidential Information possibly involved; (2) Steps taken to reduce the harm or negative consequences of the data breach; (3) The representatives of the affected Party for the purpose of addressing the data breach and their contact details.

The notice contemplated above shall be delivered by the affected Party to the other Party immediately and in no event later than twenty (24) hours after the occurrence of such data breach and shall not be delayed for investigation purposes. Each Party shall cooperate fully with the other in investigating and responding to each successful data breach affecting Confidential Information.

Either Party may terminate this Agreement if the other Party fails to perform, has made or makes any inaccuracy in, or otherwise materially breaches, any of its obligations, covenants, or representations, and said Party fails to immediately remedy the same within 30 days from receipt of a written notice from the other Party reasonably detailing the breach.

7. RETURN OF CONFIDENTIAL INFORMATION

All confidential information, including but not limited to copies, summaries, excerpts, extracts or other reproduction thereof, shall be returned to the Disclosing Party or destroyed after the Receiving Party's need for it has expired or upon request of the Disclosing Party, and certify that the same have been destroyed.

Further, in any event at any time a Receiving Party ceases to have an active interest in the Project, the Receiving Party shall immediately return to the Disclosing Party all copies of confidential information in its possession without retaining any copies or excerpts thereof. That portion of confidential information shall be destroyed immediately upon the Disclosing Party's request and any verbal confidential information shall continue to be subject to the terms and conditions of this Agreement.

8. REPRESENTATION OR WARRANTY

The Disclosing Party makes no representation or warranty as to the accuracy or completeness of the confidential information and the Disclosing Party and its employees and agents shall have no liability to the Receiving Party for any loss or damage resulting from any use of or reliance on any of the confidential information, except as otherwise provided in a formal written agreement executed between the parties.

However, this disclaimer shall, in and of itself, not apply to or limit any specific warranties that the Disclosing Party may expressly give in other agreements between the Disclosing Party and the Receiving Party. The Receiving Party agrees that it will form its own

conclusions as to the reliability of any confidential information and as to any conclusion to be drawn therefrom, and will not charge the Disclosing Party with liability for any damage resulting from mistakes, inaccuracies or misinformation contained therein. The Receiving Party understands and acknowledges that the Disclosing Party does not undertake any obligation to provide any party with access to any specific or additional information.

9. MISCELLANEOUS

No waiver or modification of this Agreement or any of its terms shall be valid or enforceable unless it has been reduced to writing and signed by both parties.

If any provision of this Agreement is illegal, inconsistent or unenforceable, its invalidity shall not affect the other provisions of this Agreement that can be given effect without the invalid provision.

Each party expressly understands that the confidential information is of commercially valuable and highly sensitive nature. In the event that the Disclosing Party discovers that the Receiving Party has made or makes or intends to make or causes to be made any unauthorized disclosure of the confidential information, the Disclosing Party shall be entitled to take out an injunction against the Receiving Party or any third party involved in such unauthorized disclosure, to restrain if from making any such disclosure. In addition to or in the alternative, as the case may be, the Disclosing Party shall be entitled to exercise any and all other legal and equitable remedies as are available in respect of the breach of this Agreement and to further protect the confidential information. Any dispute or claim arising from this Agreement shall be settled amicably between the parties whenever practicable. Should the parties be unable to do so, the parties hereby agree to settle such dispute/s in the proper courts of _______, to the exclusion of all other courts.

IN WITNESS WHEREOF, the parties ha	we hereunto affixed their signatures this day of anila, Philippines.
	Land Bank of the Philippines
	Position/Designation
SIGNED IN	THE PRESENCE OF:
(Name)	

Revised Annex D-15

......Position/Designation.....

ACKNOWLEDGEMENT

Republic of the Philipp	ines)) S.S.		
BEFORE ME,	a Notary Public for and i	n the	, this day of
NAME	GOVERNMENT ID	DATE	PLACE ISSUED
1. (LBP Representative)			Tantob ISSCES
2. (Name of Recipient)			
This instrument refers including the page when instrumental witnesses	to the Non-Disclosure Agreen this Acknowledgment is on each and every page there. OF, I have hereunto affixed	d. reement consist written, and sign eof.	ing of () pages, ned by the parties and their
Doc No;			
Page No; Book No;			
Series of 20			

RESPONSES TO BIDDER'S QUERIES AND/OR SUGGESTIONS

DATE	April 16, 2024
PROJECT IDENTIFICATION NO. GIBAC-ITB-GS-20240305-02	
PROJECT NAME Production of Twenty (20) LANDRANK Explainer Videos	
PROPONENT UNIT/TECHNICAL WORKING GROUP	Corporate Communications and Events Department (CCED)

NO.	PORTION OF BIDDING DOCUMENTS	QUERIES AND/OR SUGGESTIONS	LANDBANK's RESPONSES
1.	Terms of Reference - III. Project Duration (Annex D2)	Clarification on the timeline for the production of videos. Per Annex, its only 25 days. Is this for each video or for all the videos?	Per the attached TOR, 25 days is the production timetable <u>per</u> <u>explainer video</u> .
2.	Terms of Reference - III. Project Duration (Annex D2)	How many day for production and how many days for turnover for each video?	Per the attached TOR, <u>25 days</u> is the production timetable <u>per</u> explainer video including the turnover of the final cut video.
3.	Terms of Reference - IX. Performance Evaluation (Exhibit I.) Annex D6-D9	We would just like to clarify if we are also to submit the Third-Party Service Provider Performance Assessment Report (Annex D6-D9) together with our bid submission?	The Third-Party Service Provider Performance Assessment Report is not part of the bidding document requirements thus no need to submit this document. This will be accomplished by CCED during the implementation process.
4,	Terms of Reference - III. Project Duration (Annex D2)	The TOR states that the whole project is supposed to run for at least 2 years. Could we propose that we can finish the whole project in a year? Or does Landbank want to stretch the project to 2 years for whatever reason?	No. The project duration of two (2) years is an approximate timeline that covers a comprehensive process in producing the 20 explainer videos. The timeline includes various stages such as preparing key visuals, developing work plans, scripting, selecting voice-over talents, creating the explainer videos, and allowing for review and revisions by both CCED and the product/program owner for each video. This is to ensure that each explainer video meets the requirements and aligns perfectly with our objectives. The project duration shall end 2 years thereafter or upon full utilization of the Contract Price, whichever comes first.

Ma. Angeline S. Dela Cruz Name and Signature of Assigned

Point Person

Melissa B. Calimag

Name and Signature of Head, Proponent Unit/TWG Lead